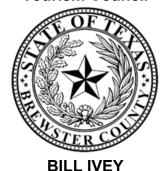
BREWSTER COUNTY Tourism Council

LINDA WALKER Vice-President

CAROL PETERSON
Treasurer

BARBARA TRAMMELL Secretary



EILEEN PIPP
ELIZABETH LEWIS
JULIE CHILDS
ELEAZAR CANO
HAYLEY DE ARMAN
GENEVIEVE JAHN
MONTIE MUDD
SCOTT WRIGHT
WENDY LITTLE
JOHN PRICE

Regular Business Meeting: August 26, 2025, at 1:30 PM

President

Val Beard Conference Room 203 N. 7th St. Alpine, Texas 79830

AGENDA

- 1. Call to Order
- 2. Public Comments
- 3. Review, discuss and take necessary action to approve previous meeting minutes
 - A. Minutes from June 25, 2025
- 4. Lightening Rounds 5 minute presentations on tourism from no more than 3 board members; discussion only
- 5. Officer & Executive Director Reports
 - A. Executive Director
 - B. Treasurer
 - 1. Financial Reports
 - C. President
- 6. Reports & Updates Affiliates
 - A. Alpine Tourism
 - B. Marathon Chamber of Commerce
 - C. Big Bend Chamber of Commerce

- D. Brewster County Historical Commission
- E. Big Bend National Park
- F. Big Bend Ranch State Park
- G. Texas Mountain Trail
- 7. Review, discuss and take action on Visit Big Bend strategic plan initiative
- 8. Review, discuss and take action on Evaluation Criteria for Visit Big Bend marketing programs
- 9. Old Business discussion and action
- 10. Review, discuss and take action for next Council meeting date, time and location
- 11. Adjourn