

**BREWSTER COUNTY
Tourism Council**

LINDA WALKER
Vice-President

CAROL PETERSON
Treasurer

BARBARA TRAMMELL
Secretary



BILL IVEY
President

EILEEN PIPP
ELIZABETH LEWIS
JULIE CHILDS
ELEAZAR CANO
HAYLEY DE ARMAN
GENEVIEVE JAHN
MONTIE MUDD
SCOTT WRIGHT
WENDY LITTLE
JOHN PRICE


Regular Business Meeting: August 26, 2025, at 1:30 PM

**Val Beard Conference Room
203 N. 7th St. Alpine, Texas 79830**

AGENDA

- 1. Call to Order**
- 2. Public Comments**
- 3. Review, discuss and take necessary action to approve previous meeting minutes**
 - A. Minutes from June 25, 2025**
- 4. Lightning Rounds - 5 minute presentations on tourism from no more than 3 board members; discussion only**
- 5. Officer & Executive Director Reports**
 - A. Executive Director**
 - B. Treasurer**
 - 1. Financial Reports**
 - C. President**
- 6. Reports & Updates - Affiliates**
 - A. Alpine Tourism**
 - B. Marathon Chamber of Commerce**
 - C. Big Bend Chamber of Commerce**

- D. Brewster County Historical Commission
 - E. Big Bend National Park
 - F. Big Bend Ranch State Park
 - G. Texas Mountain Trail
7. Review, discuss and take action on Visit Big Bend strategic plan initiative
 8. Review, discuss and take action on Evaluation Criteria for Visit Big Bend marketing programs
 9. Old Business - discussion and action
 10. Review, discuss and take action for next Council meeting date, time and location
 11. Adjourn

FILED
At 1:13 o'clock P^M
Date August 22, 2025

SARAH VASQUEZ
County Clerk, Brewster County, TX
By _____ Deputy